



Dear Friend,

We are thrilled to invite you to partner with us for our **2nd Annual Masquerade Ball**, taking place on Saturday, August 23, 2025, from 6:00–9:00 PM at The Founders Banquet Hall located in the University Dining Commons at Southern Wesleyan University.

Last year's ball was a beautiful evening filled with joy, connection, and purpose—and most importantly, it made a tangible impact. As we plan for this year's event, the needs in our community continue to grow—and your support has never been more critical. Rent prices are outpacing wages, utility rates continue to rise and grocery costs have skyrocketed. Our clients are struggling to meet even their most basic needs.

In 2024, thanks to our generous community partners, we provided food, rent, and utility assistance to over 9,000 people across Pickens County and the Powdersville area who found themselves facing unexpected financial hardships.

By becoming a sponsor, you're not just investing in an event—you're investing in the lives of real people. You're giving a child the safety and comfort of staying in their home, rather than facing nights in a car. You're helping a hard-working father, recently hospitalized, return home to a place with lights and hot water. You're turning hunger into hope for a senior who has spent a lifetime serving others—now living on a fixed income and quietly skipping meals to afford medication.

Enclosed you'll find our 2025 sponsorship levels and benefits. No matter the amount, we are deeply grateful for your compassion and generosity. Behind every mask is a story of need and hope. Together we can reveal the needs and bring dignity, hope, and healing to our neighbors.

Blessings,
Melanie Johnson
Executive Director



BEHIND EVERY MASK



IS A STORY

Unmask your Generosity	Your Impact	Recognition & Gratitude
Champion of Hope \$5,000	<ul style="list-style-type: none"> Prevent <u>5</u> families from the heartbreak of eviction. Flip a switch for <u>25</u> families—bringing light not only to their homes, but to their spirits. Turn hunger into hope for <u>10</u> families in need. 	<ul style="list-style-type: none"> Opportunity to speak or share a short video during the event Opportunity to provide branded items or brochures at event Priority seating VIP Table for 8 guests with logo on centerpiece Prominent logo on event program Scrolling on-screen recognition during the event Link to company's website on UCM's website Recognition on UCM's Facebook & Instagram pages Letter of appreciation from our executive director
Way Maker \$2,500	<ul style="list-style-type: none"> Provide <u>2</u> families with the security of sleeping in their own beds, not a car or tent. Spare <u>12</u> families from the emotional toll of disconnection & despair. Turn an anxious trip to the pantry into a moment of answered prayer for <u>5</u> families. 	<ul style="list-style-type: none"> Opportunity to provide branded items or brochures at event Priority seating VIP Table for 8 guests with logo on centerpiece Logo on event program Scrolling on-screen recognition during the event Link to company website on UCM's website Recognition on UCM's Facebook & Instagram pages Letter of appreciation from our executive director
Cheerful Giver \$1,500	<ul style="list-style-type: none"> Keep a roof over <u>1</u> family's head when they have nowhere else to turn. Do more than keep the power on—restore hope for <u>7</u> families weathering life's storms. Be the reason <u>3</u> families leave our pantry with food, dignity, and peace of mind. 	<ul style="list-style-type: none"> VIP Table for 8 guests with logo on centerpiece Logo on event program Scrolling on-screen recognition during the event Company logo on UCM's website Recognition on UCM's Facebook & Instagram pages Letter of appreciation from our executive director
Blessing Bearer \$500	<ul style="list-style-type: none"> Cover partial rent for <u>1</u> family, so they don't face the trauma of losing their home. Ensure <u>2</u> families feel safe at home, not left in the dark. Guarantee that <u>1</u> family goes to bed nourished, not hungry. 	<ul style="list-style-type: none"> 2 guest tickets Scrolling on-screen recognition during event Logo, name or initials displayed on UCM's website Recognition on UCM's Facebook & Instagram pages Letter of appreciation from our executive director
Good Samaritan \$300	<ul style="list-style-type: none"> Ensure <u>1</u> family doesn't have to choose between a hot bath or a hot meal. Help make sure that utility disconnection isn't part of someone's already difficult week. 	<ul style="list-style-type: none"> 1 guest ticket Logo, name or initials displayed on UCM's website Letter of appreciation from our executive director



2025 Masquerade Ball Sponsorship Form

Fill out the form below & mail it to us or complete it electronically.



 Contact Name

 Contact Email

Sponsor Business/Organization Name

Mailing Address

Choose Your Impact

_ \$5,000 *Champion of Hope*

_ \$2,500 *Way Maker*

_ \$1,500 *Cheerful Giver*

_ \$500 *Blessing Bearer*

_ \$300 *Good Samaritan*

PAYMENT OPTIONS:

Checks made out to UCM can be mailed to PO Box 1774 Easley, SC 29641
or online donations can be made on our website (ucmpc.org).

For more information or questions, please contact Melanie Johnson, executive director, at
mjohnson@ucmpc.org or 864-671-134 ext 1033.

THANK YOU FOR YOUR SUPPORT!