

United Christian Ministries – Feet for Heat 2022 Sponsorship Options

\$25,000 Title Sponsor

- Logo on back of race medals
- Logo on city banners
- Recognition in Pickens County Courier
- Recognition in UCM's annual report
- Plaque presentation at event
- Logo at snack/water station
- Option for informational booth
- 5 free race entries & t-shirts
- Direct link to your website on our website
- Option for marketing materials in race packets
- Large logo on t-shirt
- Large logo on sponsor banner
- Social media recognition
- Recognition on RunSignUp
- Verbal recognition during event
- Letter of appreciation

\$10,000 Premier Sponsor

- Recognition in Pickens County Courier
- Recognition in UCM's annual report
- Plaque presentation at event
- Logo at snack/water station
- Option for informational booth
- 4 free race entries & t-shirts
- Direct link to your website on our website
- Option for marketing materials in race packets
- Large logo on t-shirt
- Large logo on sponsor banner
- Social media recognition
- Recognition on RunSignUp
- Verbal recognition during event
- Letter of appreciation

\$5,000 Diamond Sponsor

- Recognition in UCM's annual report
- Plaque presentation at event
- Logo at snack/water station
- Option for informational booth
- 3 free race entries & t-shirts
- Direct link to your website on our website
- Option for marketing materials in race packets
- Large logo on t-shirt
- Large logo on sponsor banner
- Social media recognition
- Recognition on RunSignUp
- Verbal recognition during event
- Letter of appreciation

\$2,500 Platinum Sponsor

- Logo at snack/water station
- Option for informational booth
- 2 free race entries & t-shirts
- Direct link to your website on our website
- Option for marketing materials in race packets
- Medium logo on t-shirt
- Medium logo on sponsor banner
- Social media recognition
- Recognition on RunSignUp
- Verbal recognition during event
- Letter of appreciation

\$1,000 Gold Sponsor

- Option for informational booth
- 1 free race entries & t-shirts
- Direct link to your website on our website
- Option for marketing materials in race packets
- Medium logo on t-shirt
- Medium logo on sponsor banner
- Social media recognition
- Recognition on RunSignUp
- Verbal recognition during event
- Letter of appreciation

\$500 Silver Sponsor

- Direct link to your website on our website
- Option for marketing materials in race packets
- Small logo on t-shirt
- Small logo on sponsor banner
- Social media recognition
- Recognition on RunSignUp
- Verbal recognition during event
- Letter of appreciation

\$300 Bronze Sponsor

- Small logo on sponsor banner
- Social media recognition
- Recognition on RunSignUp
- Verbal recognition during event
- Letter of appreciation

\$100 Friends of UCM

- Verbal recognition during event
- Letter of appreciation

United Christian Ministries' 2022 Feet for Heat Sponsorship Options	Title \$25,000	Premier \$10,000	Diamond \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$300	Friend of UCM \$100
Logo on back of race medals	√							
Logo on city banners (deadline September 10)	√							
Recognition in Pickens County Courier	√	√						
Recognition in UCM's annual report with direct link to company's website	√	√	√					
Plaque presentation at event (deadline September 24)	√	√	√					
Logo at snack/water station	√	√	√	√				
Option for informational booth at event	√	√	√	√	√			
Free race t-shirt (deadline for request Sept 24)	√ (5)	√ (4)	√ (3)	√ (2)	√ (1)			
Free race entries for friends, family, coworkers	√ (5)	√ (4)	√ (3)	√ (2)	√ (1)			
Direct link to your website on our website	√	√	√	√	√	√		
Option to provide marketing materials for race packets (due by October 14)	√	√	√	√	√	√		
Logo on t-shirt (size of print depends on sponsor level)	√ Large	√ Large	√ Large	√ Medium	√ Medium	√ Small		
Logo on sponsor banner at event (deadline September 10)	√ Large	√ Large	√ Large	√ Medium	√ Medium	√ Small	√ Small	
Social media recognition (Facebook & Instagram)	√	√	√	√	√	√	√	
Recognition on RunSignUp	√	√	√	√	√	√	√	
Verbal recognition during event announcements	√	√	√	√	√	√	√	√
Letter of appreciation	√	√	√	√	√	√	√	√

In 2021, United Christian Ministries spent \$63,278 assisting 232 families with their utility bills (an average of \$272.75 per family).

Thanks to our sponsors & participants, Feet for Heat 2021 generated \$26,932 to help about 99 families stay warm last year.

2022 Feet for Heat Sponsorship Form

Thank you for making a difference by helping to keep a neighbor warm this winter!

SPONSOR CONTACT NAME

CONTACT EMAIL

SPONSOR BUSINESS/ORGANIZATION NAME

MAILING ADDRESS

SPONSORSHIP LEVEL

_____ Title (\$25,000)

_____ Premier (\$10,000)

_____ Diamond (\$5,000)

_____ Platinum (\$2,500)

_____ Gold (\$1,000)

_____ Silver (\$500)

_____ Bronze (\$300)

_____ Friend of UCM (\$100)

Please make checks out to UCM and mail to PO Box 1774 Easley, SC 29641

Please email logos to mjohnson@ucmpc.org by September 10th.



United Christian Ministries was formed in 1989 by a group of local church leaders who desired to form a cooperative ministry to address the basic needs of Pickens County & Powdersville residents.

Through a system of record keeping and accountability, UCM provides basic needs assistance in the form of direct services, education and advocacy while seeking to bring Christ's message of hope to those in need.

